Mercedes-Benz Places

# BINGHATTI

# Discover living in Sensual Purity

New grounds for extraordinary moments

بـــن غـاطـي
BINGHATTI

Binghatti is a proud Emirati property developer based in Dubai, United Arab Emirates. The Binghatti brand is synonymous with some of the most iconic projects within the emirate of Dubai.

The company's product offering spans all segments of the market, including mid-luxury, luxury, and uber-luxury markets. The company is distinguished by its iconic architectural style that represents the brand's stylistic code across its entire portfolio of projects. With a real-estate portfolio spread across over 50 projects and exceeding a value of AED 30 Billion, Binghatti is considered to be one of the largest privately held property developers in the UAE. Leading up to 2023, the company has successfully delivered more than 20,000 units within Dubai's real-estate market.

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# Design Philosophy

01

# Discover living in Sensual Purity

Sensual Purity is the design philosophy of Mercedes-Benz, a philosophy that explores the dipolarity between intelligence and emotion. This design philosophy celebrates the creation of design and spaces with unmatched aesthetics that can be felt and lived before being visualized or perceived. The concept of Sensual Purity unifies rational intelligent design with emotional hues, delivering a pure and simplistic form of beauty that is simultaneously stunning and spectacular.

# Inspired by the spirit of purity

Our way of luxury is Sensual Purity.
It is all about beauty and extraordinary.

# Born from tomorrow

Mercedes-Benz Places | Binghatti explores the creation of concepts that are from tomorrow. In line with our philosophy of Sensual Purity, we created spectacular  proportions that combine beauty and efficiency.



# An echo of a future reaching out from beyond

Introducing Mercedes-Benz Places | Binghatti: A gateway to experience new grounds for extraordinary moments. A combination of intelligence and emotion, glamour and simplicity, and historic legacies eager towards a future of infinite possibilities.

# Project Brief

02

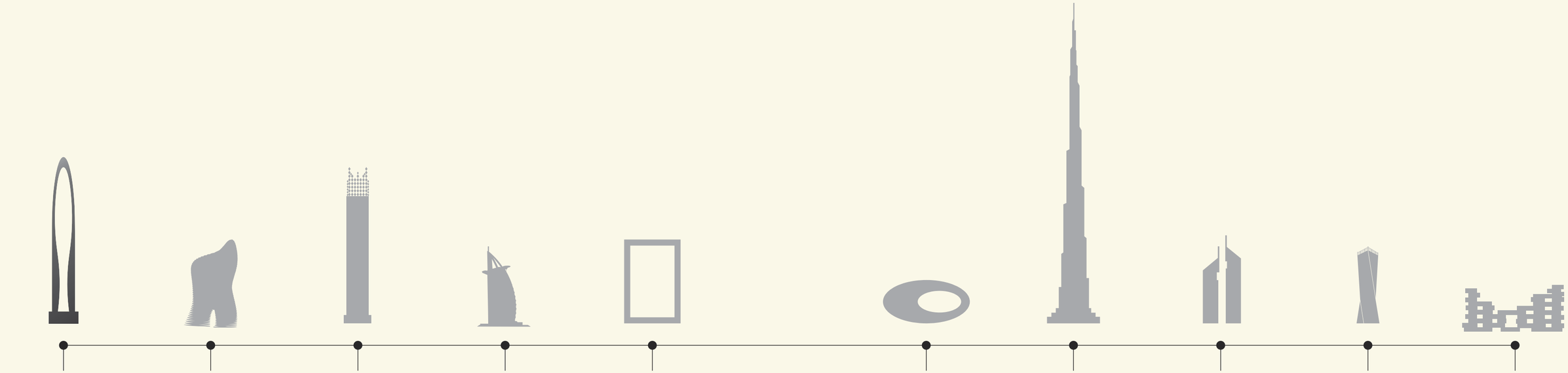
# Welcome to Dubai

A captivating city, where all becomes possible - a place where imagination becomes reality. With its perpetual growth and opportunities, Dubai is one of the most enthralling cities in the world. As the city continues to explore the unfathomable possibilities of the future, Dubai has become the birthplace for Mercedes-Benz Places | Binghatti - an icon born from tomorrow.

Project Brief

# An unmatched icon amongst the city’s skyline

Mercedes-Benz Places | Binghatti embodies the spirit of an icon that is quintessentially brilliant: an archetype of outstanding design. The deeply rooted design philosophy that shapes the hyper-tower harmonizes with its recognizable design DNA of Sensual Purity, making it unmistakably iconic.



# A manifestation of revolutionary craftsmanship

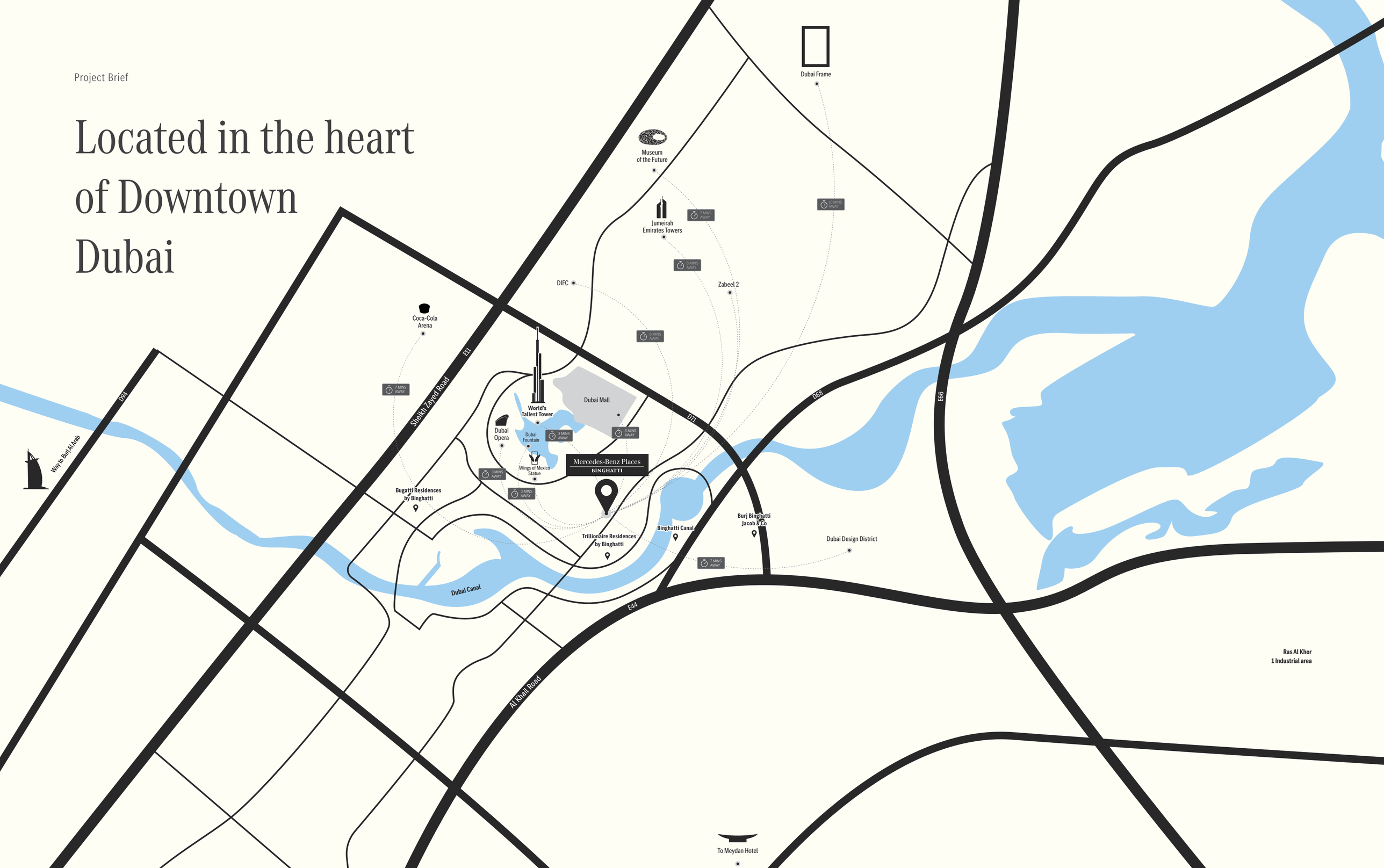
Defined as an epochal architectural symbol, the hyper-tower's design supremacy is brought to life by the amalgamation of multiple design languages. The use of intricate strokes, mingled with the candescent pattern of the Mercedes-Benz three-pointed star create a form that lives and breathes the spirit of revolutionary architecture and craftsmanship.

BURJ KHALIFA BOULEVARD

WAY TO AL KHAIL ROAD

Project Brief

# Located in the heart of Downtown Dubai



Project Brief

# Unobstructed views to Dubai's Burj Khalifa



Project Brief

# Site View

330 meters above sea level

# Project Facts

Developer name
Binghatti Developers

Project name
Mercedes-Benz Places | Binghatti

Property type
Residential Hyper-Tower

## Suite Types (Level 12 to 52)

**The Mercedes-Benz Pagoda Suite**
2 Bedroom | Level 12-31 (140 - 170 sq.m)

**The Grand Mercedes Suite**
3 Bedroom | Level 34-52 (200 - 215 sq.m)

## Penthouses (level 55-66)

**The Mercedes-Benz**
**Vision One Eleven Penthouse**
4 Bedroom Penthouse | Level 55-58 (245 - 280 sq.m)

**The Mercedes-Benz Gullwing Penthouse**
5 Bedroom Penthouse | Level 59-61 (623-667 sq.m)

**The Mercedes-Benz**
**Vision EQ Silver Arrow Penthouse**
Duplex Penthouse | Level 62-63 (1160 sq.m)

**The Mercedes-Benz**
**Uhlenhaut Coupé Penthouse**

Ownership
Freehold

Location
Downtown Dubai

Total number of floors
(3B + G + 5P + 65 Floors)

Number of mechanical floors
6

Total Number of residential floors
51

Total number of amenities floors
3 + HC

Ceiling height
4.2 m (Slab to slab)

Total number of units
150

Building height
341 M

Unit type
Furnished / Unfurnished



Project Brief

# A paradigmatic demonstration of a form beyond comparison

# Exclusive features and services

SOLAR PHOTOVOLTAIC TECHNOLOGY

LEED CERTIFICATION*

PENTHOUSES PRIVATE PARKING

ACOUSTIC SYSTEM

SMART SYSTEM

SPA SERVICE

SKY INFINITY POOL

PRIVATE POOL

PODIUM POOL

GYM

CONCIERGE SERVICE

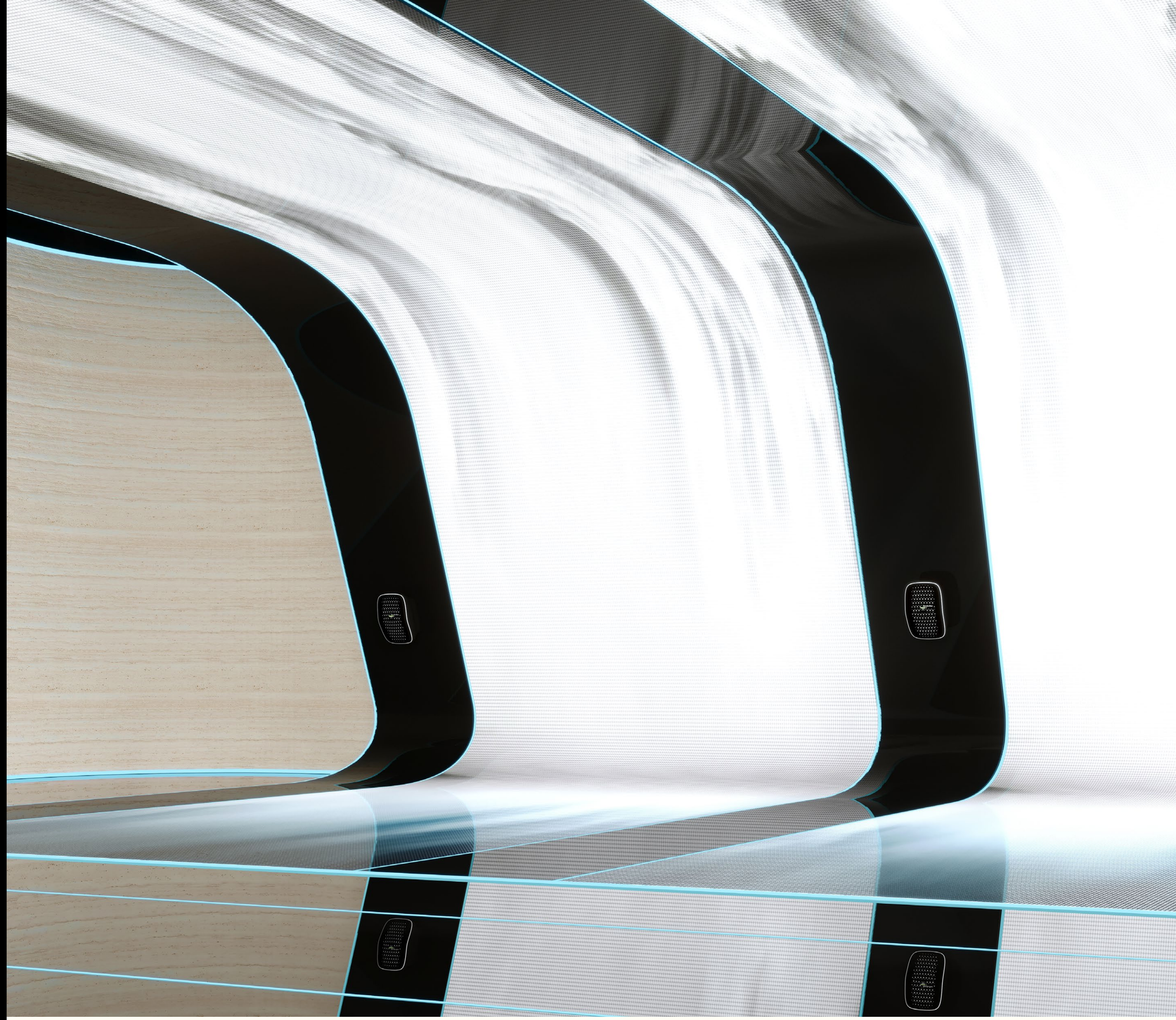
PARKING ACCESS CARD

FOOD & BEVERAGE

VALET SERVICE

HOUSE KEEPING

*The Mercedes-Benz Places | Binghatti is aiming to hold a LEED Qualification.



Project Brief

# An immersive experience inside the Hyper-Tower's Core

# Design Details

03

# Details and finesse



# Designed for holistic and eudemonic lifestyles

Mercedes-Benz Places | Binghatti is designed with interior details that live and breathe the spirit of wholeness and serenity. The details include fine hues that echo tones of a holistic lifestyle that is both elegant and harmonious.

# Intelligent sustainability

Integrated within the hyper-tower's identity is the concept of intelligent solutions, manifested through sustainable mechanisms. The constellation of the Mercedes-Benz three-pointed star on the rear façade is designed to be integrated with photovoltaic panels, providing power to electric vehicle charging stations within the hyper-tower.

Business bay water canal

# Designed with flair and proportion

# Conspicuous dexterity

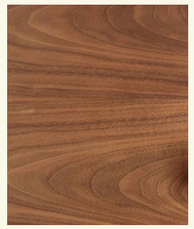
A selection of the finest materials, seamlessly integrated



Travertine



Fluted Travertine



Walnut Wood



Fluted Walnut Wood



Stucco Paint



Satin Chrome



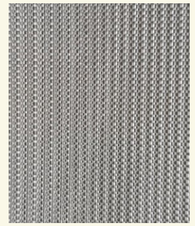
Leather



Black Gloss Glass



Mirror



Sandwich Glass



Chrome Mesh



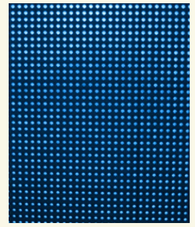
Parquet



Gaya Marble



Black Granite



Screen

*All finishes are subject to change without notice at our sole discretion for any reason including for aesthetic purposes.



# Project Layouts

04

# From history to futuristic

# The Mercedes-Benz Pagoda Suite

## 2 Bedroom Unit

Named after the renowned Mercedes-Benz Pagoda,
a symbol of a craftmanship that is both bold and humble
in its nature.



# Expert curation

A blend of timeless elegance with modern innovation

# The Grand Mercedes Suite

## 3 Bedroom Unit



# Elegance and purity in our meticulously crafted spaces

# Penthouse Layouts

05

# Mercedes-Benz Places Binghatti Penthouses

## An exclusive insight

Inspired by creating mesmerizing spaces, characterized by perfect proportions and a seamless integration of the finest materials.

Penthouse Layouts

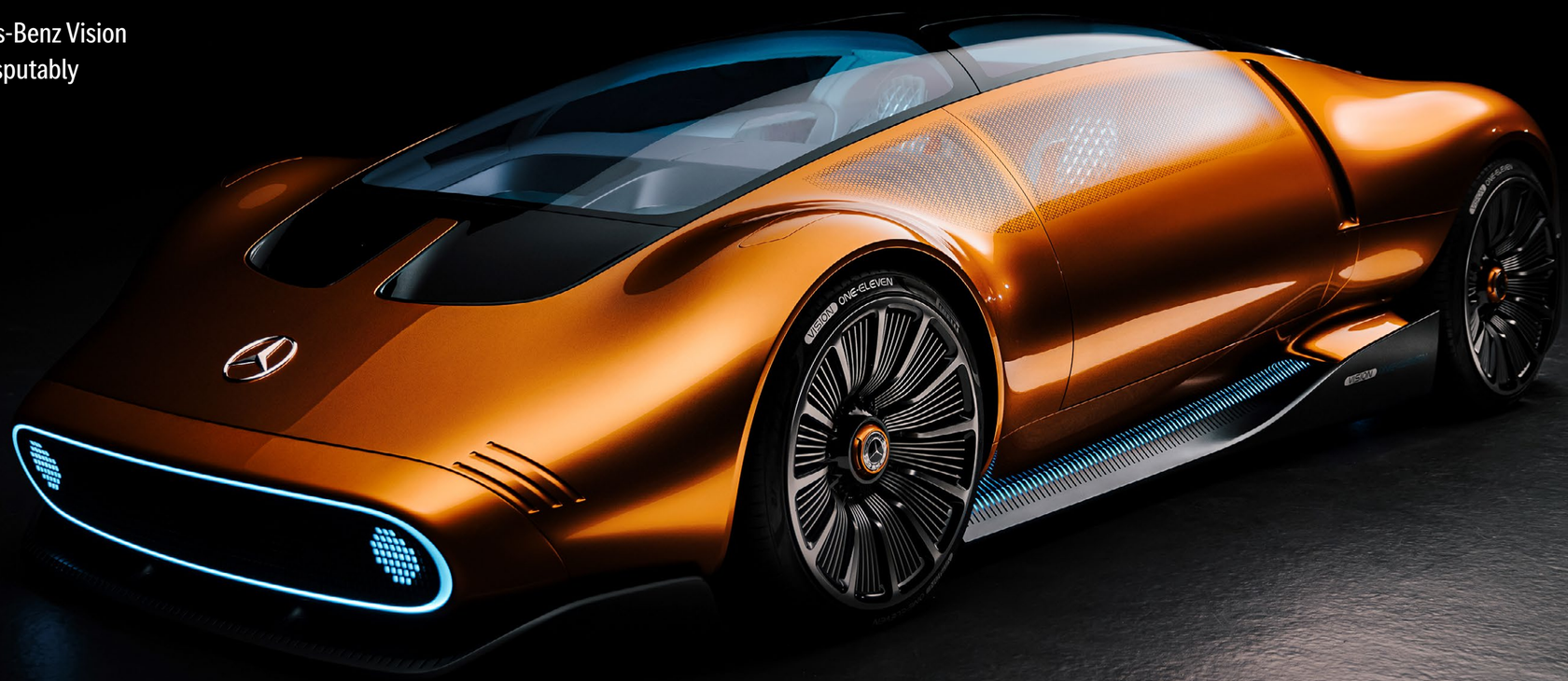
# Formed by extraordinary moments



# The Mercedes-Benz Vision One-Eleven Penthouse

## 4 Bedroom Unit

Named after the one and only Mercedes-Benz Vision One-Eleven: iconic, legendary, and indisputably game-changing.



# The Mercedes-Benz Gullwing Penthouse

## 5 Bedroom Penthouse

Named after the memorable Mercedes-Benz 300 SL Gullwing, the 5-bedroom penthouse manifests the same pre-eminent experience of the acclaimed automobile.



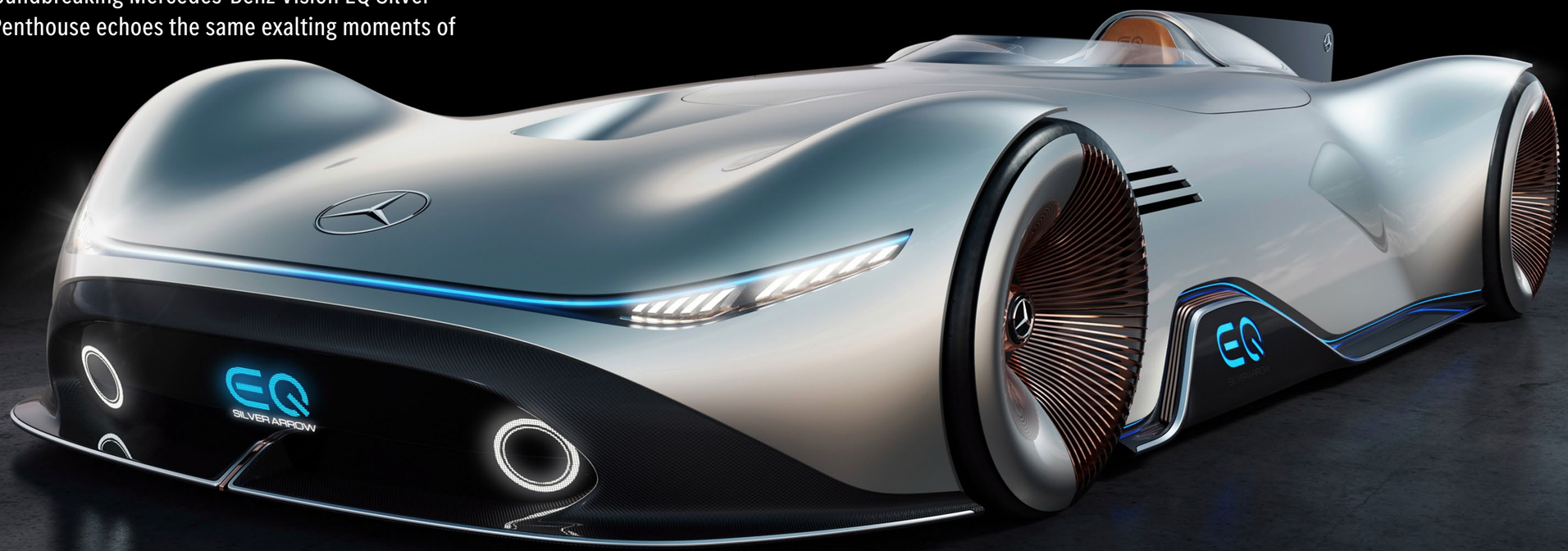
# Characterized by phenomenal spaces



# The Mercedes-Benz Vision EQ Silver Arrow Penthouse

## The Duplex Penthouse

Named after the groundbreaking Mercedes-Benz Vision EQ Silver Arrow, the Duplex Penthouse echoes the same exalting moments of this legend.



# The Mercedes-Benz Uhlenhaut Coupé Penthouse

## The Triplex Penthouse

Remarkable. Exceptional. Sensational. In a tribute to the most valuable car in history, the Triplex Penthouse at the height of the hyper-tower pays homage to the legendary automobile by creating an inexplicable experience of living.





# Discover new grounds for extraordinary moments

# Rising from
# Sensual Purity

This is

# Mercedes-Benz Places
# BINGHATTI

born from tomorrow

Mercedes-Benz Places | BINGHATTI